



金基善慈銀高  
CHARLES K KAO FOUNDATION  
*for* ALZHEIMER'S DISEASE

**2022-2023  
Annual Report**



# TABLE OF CONTENTS

	Page
<b>ABOUT CHARLES K. KAO FOUNDATION FOR ALZHEIMER’S DISEASE</b>	
Mission	1
Organisational Structure	2
<b>SERVICES</b>	
Jockey Club Charles Kao Brain Health Services	3
Supporting Charity Case for Using Day Care Service	5
Cognitive Stimulation Therapy for Deprived People with Dementia	6
<b>EVENTS AND ACTIVITIES</b>	
Fundraising and Beneficiary Events	7
Public Relations, Media Coverage and Others	12

# **ABOUT CHARLES K. KAO FOUNDATION FOR ALZHEIMER'S DISEASE**

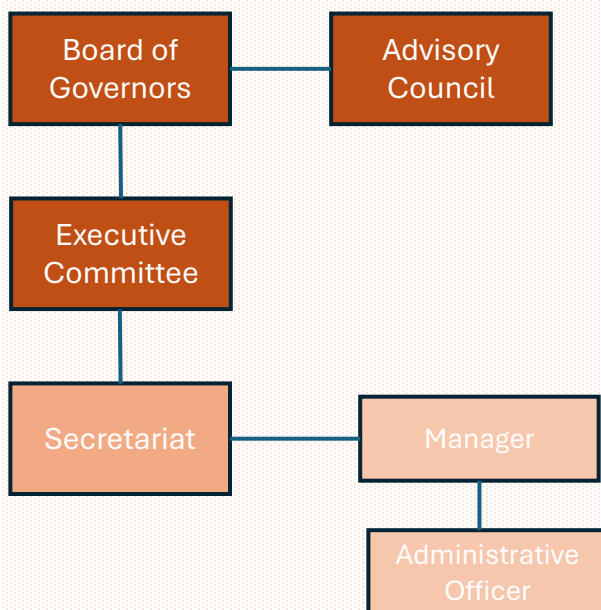
## **Mission**

The Charles K. Kao Foundation for Alzheimer's Disease (the Foundation) is a registered non-profit charity founded in 2010 by the late Professor Charles K. Kao and his wife, Mrs Gwen Kao.

Our mission is to:

- raise public awareness of dementia and educate the general public on brain health care strategies;
- enhance care and support for people with dementia, their families and caregivers; and
- encourage and facilitate co-operation amongst various organisations, such as universities, government departments and non-governmental organisations to enhance resource allocation and education for dementia care.

# Organisational Structure



Board of Governors	Advisory Council
<b>Chairman</b>	<b>Chairman</b>
Mrs KAO Wong May Wan Gwen	Dr LEONG Che Hung
<b>Governors &amp; Executive Committee Members</b>	<b>Members</b>
Mrs CHAN Tong Chee Ching Diana	Dr DAI Lok Kwan David
Dr CHIU Ha Ying	Dr KONG Ming Hei Bernard
Mr LAI Kam Cheung Michael	Prof. MOK Chung Tong Vincent
Mrs LEE Pui Ling Angelina	Prof. TSIEN Wong Bik Kwan Teresa
Dr LO Wing Yan William	Dr WU Yee Ming
Mr TONG Sai Wong Alan	
<b>Governors</b>	
Dr MONG Tak Yeung David	
Prof. TSUI Lap Chee	

## **SERVICES**

### **Jockey Club Charles Kao Brain Health Services**

The mobile service programme, funded by the Hong Kong Jockey Club Charities Trust and the Foundation was launched in 2013 in collaboration with the St James' Settlement.

The mobile service van travelled across all 18 districts in Hong Kong, offering brain health education, cognitive assessments, caregiver support, and referrals to community services.

Over nine years, the programme conducted 20,000 early cognitive screenings, provided 5,000 cognitive training sessions, and reached 190,000 individuals through awareness campaigns.

The programme concluded in September 2022, and we are now planning the next phase of services in collaboration with the Chinese University of Hong Kong.

The Foundation extends profound gratitude to the St James' Settlement for operational excellence, and the Hong Kong Jockey Club Charities Trust for sustained funding.

We look forward to partnering with the Chinese University of Hong Kong for championing Prof. Kao's legacy, ensuring continued innovation in dementia care for an aging population.



## Supporting Charity Case for Using Day Care Service

The Foundation partnered with the Christian Family Service Centre's Mind Delight Memory and Cognitive Training Centre to provide full subsidies for low-income families in need of dementia care support. This initiative enabled access to critical day care services during gaps in government assistance.

Amid the easing of COVID-19 restrictions and the restoration of societal functions, the project adhered to its funding timeline and supported 60 beneficiaries, a 43% increase from the previous year.

Structured Cognitive Stimulation Therapy (CST) sessions were conducted, with 74% of participants showing measurable cognitive improvement.



## **Cognitive Stimulation Therapy (CST) for Deprived People with Dementia**

From October 2021 to March 2023, we conducted the second session of the Cognitive Stimulation Therapy (CST) for People with Dementia project in partnership with the Christian Family Service Centre.

During the session, the CST training course for in-fielders took place online in March 2022, drawing participants from various community elderly service units. A face-to-face course for volunteers followed in June 2022.

We trained 20 in-fielders and 20 volunteers to deliver CST, benefiting 193 people with dementia and caregivers. As part of the certification requirements, attendees were required to conduct CST intervention workshops for individuals with dementia following their training.

Overall, CST was found to be easy to learn, effective in enhancing communication among the elderly, and enjoyable for the target beneficiaries. Feedback was overwhelmingly positive, with 85% satisfaction among in-fielders and volunteers, and 90% satisfaction among service users. Caregivers noted significant improvements in the daily responsiveness of the elderly following the intervention.



# EVENTS AND ACTIVITIES

## Fundraising and Beneficiary Events

### Meiriki Nutricity Creativity Competition 2022

Meiriki Japan partnered with the Food and Nutritional Sciences Programme at the Chinese University of Hong Kong to establish the Meiriki Nutricity Creativity Competition and Scholarship Programme. Mr. Alan Tong, Foundation Governor, was invited to serve on the judging panel.

We are grateful to Meiriki Japan for designating the Foundation as the beneficiary of the event and for their continued support.



## IPG Howden CSR Charter Signing

In June 2022, the Foundation attended IPG Howden's product launch event. As a long-standing donor, IPG Howden has consistently demonstrated its commitment to advancing our dementia care initiatives through generous support.

During the event, Mrs Diana Chan, Foundation Governor, represented the Foundation at the signing of IPG Howden's Corporate Social Responsibility (CSR) Charter, underlining our shared commitment to the welfare of the community.

The Foundation also hosted an information stand to raise awareness of dementia, providing resources on early symptom recognition and care tips.



## Christmas Charity Sale 2022

Thanks to the unwavering partnership of Festival Walk and ET Promotions Limited, the Foundation hosted its annual Charity Sale at Festival Walk again this year.

We extend our heartfelt gratitude to all the volunteers and corporate sponsors, including 3 Hani Enterprises Ltd, Banitore Co. Ltd, Dashijie Co. Ltd, Globall Concept, HK JEBN Ltd, Hung Fook Tong Holdings Ltd, ISE Jewellery, Jade's Palette, Kidsland LCS Ltd, Liz B Ltd, Mioggi, and Shun Hing Group, for their generous donations of a variety of attractive products for sale at the stall.



We are also grateful to Television Broadcasts Limited and its artists, who attended the opening ceremony and helped amplify awareness of our cause.



## CKKF x MaBelle “Love Beyond Brain”



### 「腦伴同行 唯愛相隨」籌款活動 “Love Beyond Brain” Fundraising Project

請即親臨MaBelle店舖 踴躍捐輸



The Foundation's fundraising campaign, “Love Beyond Brain,” generously supported by Ma Belle Jewellery Co. Ltd. and their customers, successfully raised funds to produce four informative videos about dementia. These videos aim to raise awareness of the condition and promote knowledge of effective caregiving practices.

The videos are available on our YouTube channel:  
<https://www.youtube.com/@charleskkaofoundation>



## EVENTS AND ACTIVITIES

### Public Relations, Media Coverage and Others

#### Caregiver Support Network Sharing

In June 2022, Mrs Gwen Kao, Foundation Chairman, shared her caregiving experience online for the Hong Kong West Cluster Caregiver Support Network.

During the session, she recounted her journey caring for Prof. Charles Kao during his illness. Mrs Kao offered valuable insights, discussing the challenges she faced and the coping strategies and tips she developed throughout that period. Her passionate sharing provided participants with both inspiration and practical advice for their own caregiving journeys.



The poster features a red heart icon with a white cross inside, followed by the text '港島西醫院聯網 醫家友支援計劃' in orange and '同行互暖 認知障礙症 支援小組' in green. Below this is a circular portrait of Mrs. Gwen Kao, an elderly woman with short grey hair, smiling. To the right of the portrait, the text '經驗分享, 助你發掘 更多照顧選擇' is written in green. At the bottom left, it says '高錕慈善基金 主席 高黃美芸女士' in black. At the bottom right, the date '17/6/2022' is displayed in blue, and there is a small orange logo for the Hong Kong West Cluster Caregiver Support Network.

## Hong Kong Science Fair

Mrs Gwen Kao served as the guest of honour at the Award Presentation Ceremony for the inaugural Hong Kong Science Fair, organised by the Hong Kong Innovation Foundation. During the event, she explored various booths featuring innovative products, engaging with the young aspiring creators and offering her valuable insights.

While on stage, Mrs Kao spoke enthusiastically about the significance of innovation and creativity in today’s world and presented the “Most Popular Award” celebrating the exceptional contributions of the participants.



## **Alzheimer's Disease Symposium**

In August 2022, Mrs Gwen Kao participated online in the Asian Alzheimer's Disease Symposium, organised by the UCSF Asian Health Institute, where she shared her knowledge about dementia and offered valuable tips for maintaining brain health.



## **Jockey Club Charles Kao Brain Health Service Closing Ceremony**

The closing ceremony for the Jockey Club Charles Kao Brain Health Service took place successfully on 21 September, 2022.

Since its launch in 2013, this innovative mobile service has travelled to all 18 districts in Hong Kong, offering cognitive assessments, follow-up services, and caregiver support.





The programme officially concluded on 30 September, 2022. We extend our sincere appreciation to the Hong Kong Jockey Club Charities Trust for funding this important initiative and to the St James' Settlement for its dedicated role as the service operator.



## East Week Magazine Interview

Mrs Gwen Kao was interviewed by East Week Magazine, where she shared cherished memories with Prof. Charles Kao, as well as details about her current life and future plans.



## Sharing at “Carers Garden”

Mrs Gwen Kao was invited by the Carers Garden Programme to share her insights and personal journey as a caregiver to Prof. Charles Kao, aiming to inspire and encourage other caregivers.



## TENCON 2022

The Foundation was honoured to be invited by TENCON 2022 to co-organise a panel discussion on the theme of “Wellness and Quality of Life”.

Dr William Lo, Foundation Governor, served as the moderator for the session, guiding insightful conversations among panellists and fostering meaningful dialogue on enhancing well-being in today’s fast-paced world.

The collaboration underscored the Foundation’s commitment to promoting holistic health and improving quality of life for individuals and communities.



## Visit to the Mind Delight Memory and Cognitive Training Centre

On 20 March 2023, representatives of the Foundation visited the Christian Family Service Centre's Mind Delight Memory and Cognitive Training Centre in Kowloon Bay.

The Foundation has been working closely with the Centre to provide vital support and services for people living with dementia and their caregivers. The collaboration also includes offering specialised training for dementia care professionals and volunteers, equipping them with the skills and knowledge needed to deliver compassionate and effective care.

This partnership reflects the Foundation's dedication to improving the lives of people affected by dementia and to strengthening community support systems.

