



金基善慈銀高
CHARLES K KAO FOUNDATION
for ALZHEIMER'S DISEASE

ANNUAL REPORT

2021-2022

Charles K. Kao Foundation for Alzheimer's Disease



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ABOUT CHARLES K. KAO FOUNDATION FOR ALZHEIMER'S DISEASE

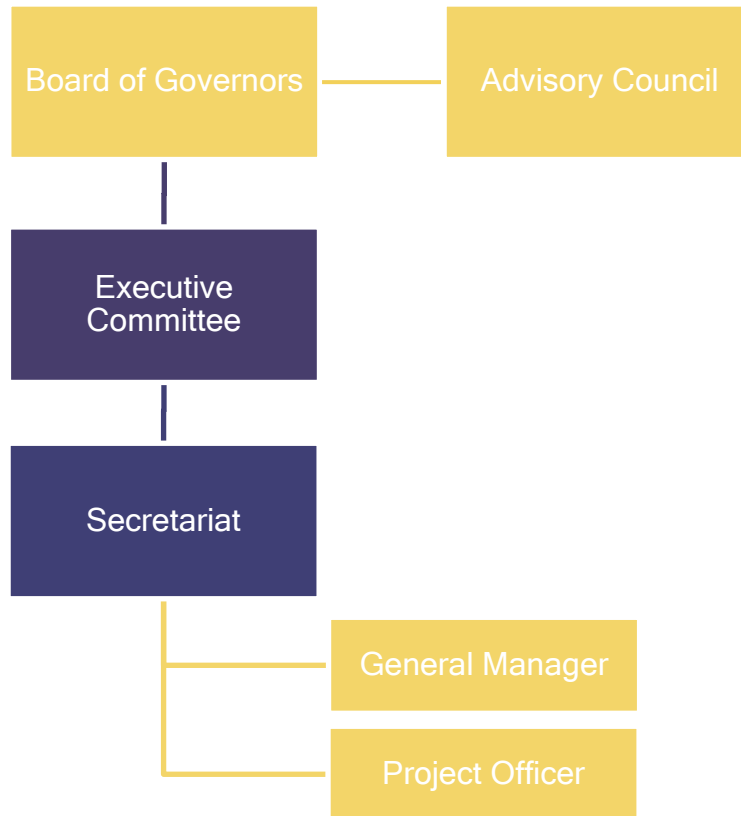
Mission

Charles K. Kao Foundation for Alzheimer's Disease (the "Foundation") is a registered non-profit making charity organisation founded in 2010 by the late Professor Charles K. Kao and his wife, Mrs Gwen Kao.

The Foundation aims to:

- raise public awareness of Alzheimer's disease/dementia and educate the general public on brain health care strategies;
- enhance care and support to Alzheimer's patients/people with dementia, their families and caregivers; and
- encourage and facilitate co-operation amongst various organisations, such as universities, government departments and non-governmental organisations to enhance resource allocation and education, thereby further benefitting Alzheimer's patients/people with dementia and their families and strengthening the support system.

Organisational Structure



Board of Governors	Advisory Council
Chairman	Chairman
Mrs KAO Wong May Wan Gwen	Dr LEONG Che Hung
Governors & Executive Committee Members	Members
Mrs CHAN Tong Chee Ching Diana	Dr DAI Lok Kwan David
Dr CHIU Ha Ying	Dr KONG Ming Hei Bernard
Mr LAI Kam Cheung Michael	Prof. TSIEN Wong Bik Kwan Teresa
Mrs LEE Pui Ling Angelina	Dr WU Yee Ming
Dr LO Wing Yan William	
Mr TONG Sai Wong Alan	
Governors	
Dr MONG Tak Yeung David	
Prof. TSUI Lap Chee	

SERVICES

Jockey Club Charles Kao Brain Health Services

The COVID-19 pandemic continued to cause disruptions to services provided under the Project. To overcome the difficulties, we have resorted to a mixed mode of physical and virtual service delivery in the areas of:

1. Citywide Roadshow, Early Screening and Identification
2. Individual Training
3. Memory and Strength-based Training Group
4. Brainastic App Training
5. Carer Training Group and Carer Engagement Programme
6. Education Talks
7. Co-creation Activities

During the year, we had to suspend the mobile van service from time to time in accordance with the pandemic situation and government advice. We made use of Facebook, Zoom as well as other online platforms to promote and conduct our services



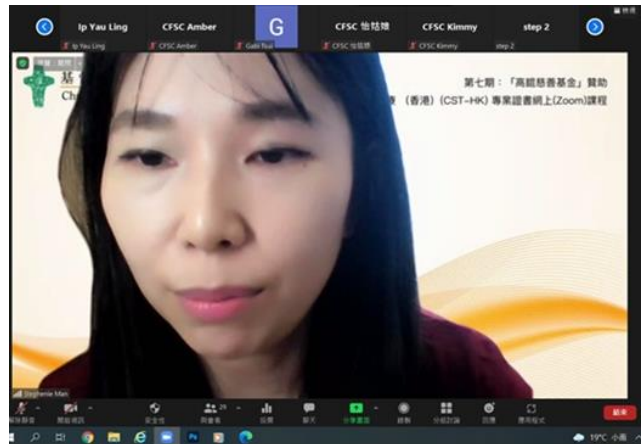
Supporting Charity Case for Using Day Care Service

For the third year, the Foundation collaborated with the Christian Family Service Centre and provided full subsidies to low-income families having the need to care for their family members with dementia to use relevant day care services provided by the Mind Delight Memory and Cognitive Training Centre while they were waiting for government services.

Each beneficiary received 15 sessions of 1.5 hours cognitive training conducted at the Mind Delight Memory and Cognitive Training Centre or one of the elderly centres operated by other NGOs. Some of the training was conducted online due to the COVID-19 pandemic. There were 42 beneficiaries and the total service hours amounted to 945.



Cognitive training at Day Care Centre



Online CST training provided to infielders

Cognitive Stimulation Therapy for Deprived People with Dementia

The Project started its second cycle in October 2021. The plan was to provide Cognitive Stimulation Therapy (“CST”) training to 20 infielders and 20 volunteers respectively.

After the training course, the participants were expected to acquire the skills and techniques of CST and be ready for certification as practitioners. As part of the certification process, each participant was required to conduct, under the supervisor of the trainers, a 14-session CST workshop for people with dementia and their carers.

The infielder training course was held on March 29, 2022, with a total of 20 participants from 20 different elderly service units.

Brain Health Education Programme

Our Brain Health Education Programme targets towards primary and secondary school students with the aim to enrich their understanding of dementia, and to encourage them to care for the elderly.

Ethnography Drama Workshop and Showcase Performance

The Foundation together with the Hong Kong Repertory Theatre commenced the fourth cycle of the Project in March 2021. The Project aims to enhance secondary students' knowledge of dementia through an interactive approach.

Due to the pandemic, the delivery format was changed to video production and screening from drama performance. Nine secondary school students from two schools took part in the programme. An online orientation session was conducted by social workers in the dementia field to provide the participants with basic knowledge and information about dementia.

Under the guidance of trainers from the Hong Kong Repertory Theatre, the participants produced videos for in-school screening. The videos were shared amongst 600 students and engaged them to care for their families especially the elder members as well as to cope with the problems brought about by dementia positively.



Puppet Show

As the puppet show has been suspended due to the pandemic, we started the production of a 30-minute puppet micro movie to replace the original live stage performance. There were 15 screenings and the micro movie has reached over 3,000 primary school students.

The screening took an interactive approach. A presenter and a puppet parrot appeared at various intervals to provide guided appreciation and to interact with the students.



EVENTS AND ACTIVITIES

Fundraising and Beneficiary Events

Christmas Fundraising Campaign

We resumed our Christmas Charity Sale at Festival Walk in December 2021. This year, we had the honour of having Gigi Leung to make a promotional video clip for us, and we also had celebrities including Lawrence Cheng, Steven Ma, Kevin Cheng and the winners of Miss Hong Kong 2021 joining us at the Kick-off Ceremony. Once again, we owed the event's success to Festival Walk, sponsors, volunteers, supporters of the Foundation and the general public.



Meiriki Japan Creative Award 2021

It was the 4th consecutive year for the Foundation to participate in Meiriki Japan's annual Creative Award competition. This year, the winning student team organised a community health event entitled "Step by Step Charity Cooking Competition" in August 2021.

Our appreciation to Meiriki for designating the Foundation as the beneficiary organisation of the event and for their continued support.



CKKF x MaBelle “Love Beyond Brain” Fundraising Project

Together with Ma Belle Jewellery Co. Ltd., the Foundation launched the “Love Beyond Brain” fundraising campaign.

Funds donated by the customers and associates of MaBelle were used to produce promotional videos to raise dementia awareness.

Public Relations and Media Coverage

Radio Guest Appearance

Our Chairman Mrs Gwen Kao was invited to the new radio programme “#Hashtag Hong Kong” on RTHK Radio 3. She read a letter she wrote to the caregivers of people with dementia, sharing her personal experiences in the caregiving journey and giving them encouragement and confidence. Mrs Kao dedicated the song “Those Were the Days” to the audience.



GOOGLE DOODLE

On 4 November 2021, Google Doodle celebrated the 88th birthday of the late Professor Charles Kao, the Father of Fibre Optics, whose innovations revolutionised global communication and laid the groundwork for today's high-speed internet.



“Love•No•Limit – Community Inclusion Day”

In November 2021, the Foundation was invited to participate in the community dementia-friendly programme “Love•No•Limit – Community Inclusion Day” organised by Hang Lung Properties and the HKYWCA, to share information about dementia symptoms and care. The programme focused on increasing public awareness of the needs of people with dementia and caregivers in the hope of building a more caring and inclusive community. During the event, the Jockey Club Charles Kao Brain Health Services mobile vehicle provided free preliminary cognitive assessments and brain health consultation to the public as well as referral services for those in need.



Talk at Zonta Hong Kong East Business Luncheon

Our Chairman Mrs Gwen Kao was invited to speak via Zoom at the Business Luncheon Meeting of Zonta Hong Kong East on 17 March 2022. Mrs Kao shared with the participants her experiences while attending to Professor Charles Kao during his illness, and the tips and coping skills which she had learned during those times.

